

# MARKETING w/the Chamber

## PUBLICATIONS

### Chamber 360\*

Business card - \$100  
Spotlight - \$150  
1/4-page - \$200  
1/2-page - \$300  
Full page - \$600  
Inside covers - \$1000  
Back cover - \$1500  
\*published annually in February

### Network\*

Banner ad - \$50  
1/4-page - \$125  
1/2-page - \$200  
Full page - \$350  
Inside covers - \$400  
Back cover - \$500

\*published May & October - multiple issue discounts available

## ELECTRONIC

### Dedicated E-blasts

Non-profit - \$100  
Regular - \$150

### Weekly E-blasts

Banner ad - \$50  
Spotlight - \$100

### Digital Signage

1 month - \$100  
3mos - \$200  
6mos - \$350  
9mos - \$500  
12mos - \$750

### Website Banner Ads

1 month - \$100  
3mos - \$150  
6mos - \$250  
9mos - \$400  
12mos - \$550

### Job Board

Banner ad - \$50  
Featured job - \$100

## SOCIAL MEDIA

### Live - \$50

·quick, live video coverage of your business or event

### Reel - \$75

·short, engaging video reel created for your business

### Interview - \$100

·on-camera interview feature with your business

### 'A Day In Your Shoes' - \$200

·Chamber staff shadows your business to create a reel featured on Chamber channels

### Spotlight - \$75

·written business spotlight featured on Chamber channels

### Sponsored Spotlight - \$150

·paid spotlight feature for maximum exposure

## EVENTS

### Better Your Business Roundtables

Annual Sponsor - \$500  
Food & Beverage (6) - \$100

### Business After Hours

Location Host - \$250

### Networking @ Noon

Table Host\* - \$75  
Networking @ Noon Club - \$200

\*limited availability - cannot use credit towards the purchase of cards

### Radio Days - Spring & Fall

Media Package (one event) - \$250  
Media Package (both) - \$450

Media Package includes:

- 30-minute announcing slot
- (5) 30-second ads during Radio Day

·Web promo:

- Logo on event banner ad on radio station website to run M-F the week of Radio Days.
- Logo on event banner on Chamber website
- Logo & link on Chamber event calendar
- Promotional spots the week of Radio Days, including business name, rotating as "brought to you by..."

30-minute announcing (one event) - \$200

30-minute announcing (both events) - \$350

(5) 30-sec advertisements (one event) - \$100

## EXTRAS

### Membership Lists\*

Print - free to members 1x/yr

Excel - \$75

\*primary representatives only, email address not included

### Mailing Labels\*

Primary representatives - \$100

All representatives - \$250

\*email address not included



EFFINGHAM COUNTY  
CHAMBER

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Marketing items are available on a first-come, first-served basis.  
All opportunities are subject to availability & submission deadlines.

All fees are non-refundable unless otherwise stated.  
Chamber Credit may be used toward eligible items unless otherwise noted.