

# MARKETING

## w/ the Chamber

## PUBLICATIONS

### Chamber 360°\*

Business card - \$100  
Spotlight - \$150  
1/4-page - \$200  
1/2-page - \$300  
Full page - \$600  
Inside covers - \$1000  
Back cover - \$1500  
*\*published annually in February*

### Network\*

Banner ad - \$50  
1/4-page - \$125  
1/2-page - \$200  
Full page - \$350  
Inside covers - \$400  
Back cover - \$500  
*\*published May & October - multiple issue discounts available*

## ELECTRONIC

### Dedicated E-blasts

Non-profit - \$100  
Regular - \$150

### Weekly E-blasts

Banner ad - \$50  
Spotlight - \$100

### Digital Signage

1 month - \$100  
3mos - \$200  
6mos - \$350  
9mos - \$500  
12mos - \$750

### Website Banner Ads

1 month - \$100  
3mos - \$150  
6mos - \$250  
9mos - \$400  
12mos - \$550

### Job Board

Banner ad - \$50  
Featured job - \$100

## SOCIAL MEDIA

### Live - \$50

*•quick, live video coverage of your business or event*

### Reel - \$75

*•short, engaging video reel created for your business*

### Interview - \$100

*•on-camera interview feature with your business*

### 'A Day In Your Shoes' - \$200

*•Chamber staff shadows your business to create a reel featured on Chamber channels*

### Spotlight - \$75

*•written business spotlight featured on Chamber channels*

### Sponsored Spotlight - \$150

*•paid spotlight feature for maximum exposure*

## EVENTS

### Better Your Business Roundtables

Annual Sponsor - \$500  
Food & Beverage (6) - \$100

### Business After Hours

Location Host - \$250

### Networking @ Noon

Table Host\* - \$75

Networking @ Noon Club - \$200

*\*limited availability - cannot use credit towards the purchase of cards*

### Radio Days - Spring & Fall

Media Package (one event) - \$250  
Media Package (both) - \$450

Media Package includes:

•30-minute announcing slot  
•(5) 30-second ads during Radio Day

•Web promo:

-Logo on event banner ad on radio station website to run M-F the week of Radio Days.  
-Logo on event banner on Chamber website  
-Logo & link on Chamber event calendar  
-Promotional spots the week of Radio Days, including business name, rotating as "brought to you by..."

30-minute announcing (one event) - \$200

30-minute announcing (both events) - \$350

(5) 30-sec advertisements (one event) - \$100

## EXTRAS

### Membership Lists\*

Print - free to members 1x/yr

Excel - \$75

*\*primary representatives only, email address not included*

### Mailing Labels\*

Primary representatives - \$100

All representatives - \$250

*\*email address not included*