

MARKETING

w/ the Chamber

PUBLICATIONS

Chamber 360°*

Business card - \$100
Spotlight - \$150
1/4-page - \$200
1/2-page - \$300
Full page - \$600
Inside covers - \$1000
Back cover - \$1500
**published annually in February*

Network*

Banner ad - \$50
1/4-page - \$125
1/2-page - \$200
Full page - \$350
Inside front cover - \$400
Back cover - \$500

**published March, June, Sept & Dec - multiple issue discounts available*

ELECTRONIC

Dedicated E-blasts

Non-profit - \$100
Regular - \$150

Weekly E-blasts

Banner ad - \$50
Spotlight - \$100

Digital Signage

1 month - \$100
3mos - \$200
6mos - \$350
9mos - \$500
12mos - \$750

Website Banner Ads

1 month - \$100
3mos - \$150
6mos - \$250
9mos - \$400
12mos - \$550

Job Board

Banner ad - \$50
Featured job - \$100

SOCIAL MEDIA

Live - \$50

•quick, live video coverage of your business or event

Reel - \$75

•short, engaging video reel created for your business

Interview - \$100

•on-camera interview feature with your business

'A Day In Your Shoes' - \$200

•Chamber staff shadows your business to create a reel featured on Chamber channels

Spotlight - \$75

•written business spotlight featured on Chamber channels

Sponsored Spotlight - \$150

•paid spotlight feature for maximum exposure

EVENTS

Better Your Business Roundtables

Annual Sponsor - \$500
Food & Beverage (6) - \$100

Business After Hours

Location Host - \$250

Networking @ Noon

Table Host* - \$75
Networking @ Noon Club - \$200

**limited availability*

Radio Days - Spring & Fall

Media Package (one event) - \$250
Media Package (both) - \$450

Media Package includes:

•30-minute announcing slot
•(5) 30-second ads during Radio Day

•Web promo:

-Logo on event banner ad on radio station website to run M-F the week of Radio Days.
-Logo on event banner on Chamber website
-Logo & link on Chamber event calendar
-Promotional spots the week of Radio Days, including business name, rotating as "brought to you by..."

30-minute announcing (one event) - \$200

30-minute announcing (both events) - \$350

(5) 30-sec advertisements (one event) - \$100

EXTRAS

Membership Lists*

Print - free to members 1x/yr

Excel - \$75

**primary representatives only, email address not included*

Mailing Labels*

Primary representatives - \$100

All representatives - \$250

**email address not included*