



2025 CHAMBER NETWORK

# PRICE GUIDE

The Network Magazine connects businesses of all types across Effingham County, from small shops to healthcare providers, banks, and schools. Published quarterly, this full-color, glossy magazine offers great exposure for your brand. Your advertisement won't just stay on paper—it will also be featured online and shared across our social media platforms, ensuring maximum exposure to a wider audience.

## BANNER AD (4)

# \$125

5.375" x 2.125"  
.125" bleed + .25" margin

## 1/4-PAGE (8)

# \$175

2.1875" x 3.75"  
no bleed + no margin

## 1/2-PAGE (4)

# \$275

5.365" x 4.25"  
+ .125 bleed + .25" margin

## FULL PAGE (2)

# \$525

5.375" x 8.5"  
+ .125 bleed + .25" margin

## INSIDE FRONT COVER (1)

# \$600

5.375" x 8.5"  
+ .125 bleed + .25" margin

## BACK COVER (1)

# \$750

4.125" x 6"  
+ .125 bleed + .25" margin

## CAPITAL INVESTOR SPOTLIGHT (4)

The Capital Investor Spotlight is a complimentary membership benefit that lets you showcase your business's achievements with a brief narrative, logo, and photos.

Scan the QR code or click here to reserve your spot. All artwork & spotlights must be submitted via the online link.

Publication & deadlines: March (February 28), June (May 31), September (Aug 31), & December (Nov 30).

Multi-issue discounts available. Questions should be directed to Nicole Morrison at (217) 347-6282 or NMorrison@EffinghamCountyChamber.com.



## **QUARTER PAGE**

**2.1875" x 3.75"**

*no bleeds*

## **HALF PAGE**

**5.375" x 4.25"**

*0.25" margin, plus 0.125" bleed*

## **FULL PAGE**

**5.375" x 8.5"**

*0.25" margin, plus 0.125" bleed*

## **BANNER AD**

**5.375" x 2.125"**

*0.25" margin, plus 0.125" bleed*

## **BACK COVER**

**4.375" x 5.375"**

*0.25" margin, plus 0.125" bleed*

**MAIL PANEL**