

MARKETING

w/ the Chamber

PUBLICATIONS

Chamber 360**

Business Card - \$75
Spotlight - \$150
1/4-page - \$200
1/2-page - \$300
Full page - \$600
Inside covers - \$1000
Back cover - \$1500

**published annually in February*

Network*

1/4-page - \$175
1/2-page - \$275
Full page - \$525
Back cover - \$750

**published March, June, Sept & Dec -
multiple issue discounts available*

ELECTRONIC

Weekly E-blasts

Banner ad lite - \$50
Banner ad - \$75
Spotlight - \$100

Dedicated E-blasts

Non-profit - \$100
Regular - \$150

Outdoor Signage

1 week - \$50
1 month - \$100
3mos - \$200

Website Banner Ads

1 month - \$200
3mos/6mos - \$500/\$1000
9mos/12mos - \$1250/\$1500

Job Board

Banner ad - \$50
Featured job - \$100

Outdoor Signage

6mos - \$400
9mos - \$600
12mos - \$800

SOCIAL MEDIA

Video

Live - \$50
Reel - \$50
Interview - \$100
Spotlight - \$75
Sponsored Spotlight - \$150

EXTRAS

Membership Lists*

Print - free to members 1x/yr
Excel - \$75

**primary representatives only, email address not included*

Mailing Labels*

Primary representatives - \$100
All representatives - \$250

**email address not included*

Compensation & Benefits Survey

Participation - \$200

EVENTS

Business After Hours

Location Host - \$250

Coffee & Connections

Annual Sponsor - \$500
Food & Beverage - \$100
Location - \$0

First Friday

Featured Business* - \$75
First Friday Club - \$200

**limited availability*

Lunch & Learn

Cyber Security 3/7/25 - \$250
NASA/Nathan Jones 4/8/25 - \$500
Better Business Bureau 10/3/25 - \$250
Identity Security 11/7/25 - \$250

Radio Days - Spring & Fall

Media Package (one event) - \$250
Media Package (both) - \$450

Media Package includes:

- 30-minute announcing slot
- (3) 30-second ads during Radio Day

•Web promo:

- Logo on event banner ad on radio station website to run M-F the week of Radio Days.
- Logo on event banner on Chamber website
- Logo & link on Chamber event calendar
- Promotional spots the week of Radio Days, including business name, rotating as "brought to you by..."

30-minute announcing (one event) - \$175
30-minute announcing (both events) - \$300
(3) 30-sec advertisements (one event) - \$75
(5) 30-sec advertisements (one event) - \$100



EFFINGHAM COUNTY

CHAMBER

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Marketing items are first-come, first served, and subject to available & submission deadlines.
All fees are non-refundable unless otherwise noted.