



# Chamber Marketing

## 360° MAGAZINE\*

(800+ copies published annually)

Business Card	\$75
Business Spotlight	\$150
1/4-Page	\$200
1/2-Page	\$300
Full Page	\$650
Inside Front Cover	\$1,000
Inside Back Cover (sold)	\$1,000
Back Cover (sold)	\$1,500

## NETWORK MAGAZINE\*

(printed quarterly - 4x per year)

1/4-Page	\$175
1/2-Page	\$275
Full Page	\$525
Back Page	\$750
Multi-Issue Pricing	Available Upon Request
Ask-An-Expert (incl. 1/4-page ad)	\$175

## CHAMBER BI-WEEKLY E-BLAST\*

(delivered to 1,600+ members)

Banner Ad	\$75
Banner Ad Lite	\$50
Business Spotlight (1x per year, incl. banner ad)	\$150

## COMMUNITY BI-WEEKLY E-BLAST\*

(delivered to 1,800+ members & non-members)

Banner Ad	\$75
Banner Ad Lite	\$50
Business Spotlight (1x per year, incl. banner ad)	\$150

## CHAMBER WEBSITE\*

(limited availability)

Banner Ad (monthly)	\$225
Banner Ad (3 months)	\$600
Banner Ad (6 months)	\$1,000
Banner Ad (9 months)	\$1,250
Banner Ad (annual)	\$1,500

## DEDICATED E-MAIL BLAST\*

(limited availability - sent out on Tuesday's & Wednesday's)

Dedicated E-Blast	\$200
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## ELECTRONIC SIGN\*

(seen by 20k vehicles daily)

1 Week	\$50
1 Month	\$100
3 Months	\$200
6 Months	\$400
12 Months	\$800

## RADIO DAYS - SPRING & FALL\*

(limited availability)

Media Package (one event)	\$250
Media Package (both events)	\$450

### Media Package includes:

- 30-minute announcing slot 9a - 3p
- (3) 30-second ads to air during Radio Day
- Web promo package: featured event weblider on the radio station website to run M-F the week of Radio Days. Event banner ad on the Chamber homepage. Chamber event calendar will include logo & link to company website.
- Event promotional spots the week of Radio Days, including the business names, rotating as "brought to you by..."

30-Minute Announcing (one event)	\$175
30-Minute Announcing (both events)	\$300
(3) 30-Second Advertisements (one event)	\$75
(5) 30-Second Advertisements (one event)	\$100

## BUSINESS AFTER HOURS

(limited availability - booking 2023)

Location Hosting Fee	\$250
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## FIRST FRIDAY LUNCHEON

Featured Business (limited availability)	\$75
First Friday Club (annual)	\$200

## COFFEE & CONNECTIONS

(4x availability - booking 2023)

Presenting Sponsor	\$500
Food & Beverage	you provide or \$100

\*option to use Member Credit

Contact Nicole Morrison, Director of Marketing & Communications, at NMorrison@EffinghamCountyChamber.com or (217) 342-4147.

Marketing items are first-come, first-served, and subject to availability & submission deadlines.

All fees are non-refundable unless otherwise noted.