

NETWORK

Effingham County Chamber of Commerce

MAY 2019

STRENGTHENING YOUR

DIGITAL PRESENCE

it's kind of a big deal.



This May, we celebrated 10 years in business. We are proud of where we've been over the past decade and excited about where we're going, but mostly we're **grateful** for those who made it possible.

So **thank you** to the the small businesses & big businesses, the dreamers & startups, and every client along the way. Thank you for inviting us to be part of your stories, as you've played a starring role in ours. We hope we've helped your marketing, websites, business, and brands be a little better along the way.



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Help us Celebrate

Join us for a Business After Hours,
here at ITMG, June 13th @ 5:00pm

LETTER FROM THE PRESIDENT

Is there value in your Chamber membership if you can't attend events?

The answer is a resounding and unequivocal YES!

Not only is there research that shows this to be true, but recent discussions with Chamber Board members, Ambassadors and key business leaders revealed the many very real ways businesses benefit from being a member of the Effingham County Chamber of Commerce, without attending a single event.

We are your **voice** to legislative bodies and your **resource** for professional development opportunities. We **respond** to the specific needs and interests of our diverse business members and **provide** tailored, value-based business, employee, educational and personal development experiences.

The Schapiro Group study revealed that consumers and businesses have a positive perception when a business is identified as a Chamber member. Consumers are 63% more likely to buy goods and services, and 57% are more likely to think positively of a business' local reputation.

Some of the best value of Effingham County Chamber membership comes from the members themselves. The combined knowledge and diverse business skills provide tried and tested ideas and perspectives just waiting to be tapped. The potential to develop new business leads and partnerships and share new insights through networking opportunities abound.

You don't have to attend events, but you do need to expend some energy in making the Chamber work for you. It starts with making sure your business listing on our website is up to date and accurate. It



Panama 2019. See Page 16 for Costa Rica 2020 information.

continues by reading our weekly e-mail blasts, our Network magazine and reviewing our website for the information you need to make good business decisions. It grows by building relationships, increasing your visibility and utilizing our many resources from the comfort of your desk.

A final word about Events. The value of your Chamber membership increases when you take a step away from your desk and attend one of the Chamber's many and varied business engagement opportunities. Just one short hour can make a big difference in your business' growth and viability. (And a final, final comment - If you can't attend yourself, send an employee. They are Chamber members, too.)

A handwritten signature of Norma Lansing in black ink.

Norma Lansing, President & CEO
nlansing@effinghamcountychamber.com
217-342-4147

LANSING SELECTED FOR U. S. CHAMBER BUSINESS FELLOWSHIP

Chamber President & CEO Norma Lansing is among 34 state and local chamber executives from across the United States participating in the U. S. Chamber Foundation's Business Leads Fellowship. The fellowship program was created to provide leadership training and support to Chambers who regularly engage on education and workforce initiatives. The three-month program covers the entire talent pipeline from early childhood education to higher education and workforce development.

Lansing participated in the first session in Chicago in April. She said, "This training is among the very best I have ever been a part of. The US Chamber staff, experienced and expert trainers and fellow Chamber

leaders provide a level of training that I can bring back to the Effingham region and use to focus our efforts to successfully implement an employer-led work-based learning infrastructure to engage students at all levels of learning."



CHAMBER AFFILIATE ORGANIZATION SPOTLIGHT

The Chamber's young professionals' network was established in 2008 to attract next generation leaders into community leadership positions and to attract more young professionals to Effingham County.



With a membership of nearly 150 YPs between the

ages of 21-45, YBNext engages emerging leaders with professional development events, social interaction and charitable donations.

June 20

Professional Development Lunch

July 11

Professional Development Lunch

Sept 12

Professional Development Lunch

Sept 19

YBNext/CEO F'raiser Joe's Pizza & Pasta



2019-2020 YBNext Officers

(L to R) Chelsey Koester - Marketing; Jamie Galloway - Membership; Amanda Tucker - Social;

Dan Bierman - President; Monica Schumacher - Treasurer; Sarah Dirks - Charitable; Kristen Braun - Professional Development;

Russ Runde - Past President; Vince Higgs - Vice President; Courtney Mersman - Secretary

To All The Future Leaders Of Our Effingham County Community



get involved

with both YBNext & the Chamber

Annual YBNext Membership:

\$50 for Chamber Members \$75 for non-Chamber members

Save My Spot



For your minor illness, injury, flu bug, or earache — use your smart device to select an available time at HSHS St. Anthony's Convenient Care.

Visit **stanthonyshospital.org/savemyspot** and select Reserve Your Time Now.

**10 am to 8 pm
EVERYDAY**



**HSHS
St. Anthony's
Convenient Care**

Inside St. Anthony's Health Center | 900 West Temple, Building B



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WORKFORCE AND COMMUNITY DEVELOPMENT DIVISIONS

The work of the Effingham County Chamber is centered in four divisions – Business Development, Community Development, Membership Development and Workforce Development. Each division team has identified key action areas and goals for 2019. In this issue, we are featuring the Community Development and Workforce Development divisions.

COMMUNITY DEVELOPMENT

Division Goal: To promote Effingham County as an excellent place to live, work and do business by supporting and developing programs that highlight the quality of life.

Community Involvement Campaign - Just Show Up!

"We make a living by what we get, but we make a life by what we give." –Winton Churchill



Jamie Stang-Ellis
Vice President

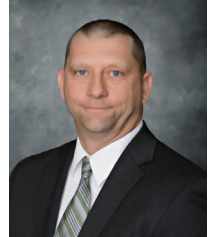
Every local organization and effort to make Effingham County a greater place to live and work needs people to make their efforts successful. A major initiative this year is a **Just Show Up!** Campaign is to create programming and messaging around the importance of community involvement and its positive impact on businesses and the community by:

- Promoting local volunteer opportunities
- Connecting with K-12 students on the benefits of community engagement
- Hosting quarterly networking events for newcomers to the community
- Investigating the feasibility of offering a Community Leadership Program

In addition, the Community Development team will continue our **Shop Local** campaign to emphasize the economic impact it has on our community. Other work falls around the Chamber's vision to be the "recognized advocate and regional leader for Chamber members" through our active Legislative Committee with events that connect businesses with elected officials at all levels of government.

WORKFORCE DEVELOPMENT

Division Goal: To assist area employers in the attraction, development and training of a qualified workforce to ensure a stable employment base for the area.



Matt Roedl
Vice President

Identifying and supporting individuals to have the job skills and work habits necessary to be work ready employees is one of four main goals of the Chamber's workforce development initiatives for 2019. Programs will be targeted to high school and college students as well as incumbent workers for both training and work-based learning opportunities.

At the same time, we will be assisting employers with their recruitment and retention efforts utilizing technology to provide needed resources and connections, hosting events like the Effingham County Job Fair and Effingham County Manufacturing Day and collaborating with local partners on issues that affect talent attraction.

Our leadership of the Effingham Regional Career Academy continues to push that initiative forward with a 2023 timeline for completion of the Rural Development & Technology Center at Lake Land College's Kluthe Center campus in Effingham which will house the ERCA.

Want to get involved? Call the Chamber at (217) 342.4147 or e-mail nlansing@effinghamcountychamber.com.

FRIDAY, JULY 26 **SATURDAY, JULY 27**

Effingham-JAM BBQ

Effingham, Illinois

Downtown Effingham • Food, Drinks, Music & More!

f or www.EffinghamJAM.com

THE CHAMBER NEEDS YOU!

- | | |
|-------------------------|---------------------------|
| Membership Development | Business Recognition Gala |
| Community Development | Effingham-JAM |
| Community Celebration | Chamber Stock |
| of Excellence Breakfast | Under 40 Awards Dinner |
| Business Development | Kick-Off to Education |
| Chamber Foundation | Effingham Co. Job Fair |
| Community Scholarship | Manufacturing Day |

SIGN UP FOR A COMMITTEE TODAY • 217.342.4147

EFFINGHAM COUNTY CHAMBER IS A CHAMBER OF THE YEAR FINALIST!

The Effingham County Chamber of Commerce has been named a finalist for the 2019 Chamber of the Year award, presented by the Association of Chamber of Commerce Executives. The award is the most prestigious and competitive recognition presented annually by ACCE, an association of more than 8,000 professionals from 1,300 chambers of commerce, including 93 of the top 100 U.S. metro areas. The Chamber of the Year award recognizes the leadership role chambers have in their communities. Those recognized have demonstrated organizational strength and made an impact on key community priorities, such as education, transportation, business development and quality of life.

ACCE announced the twelve 2019 Finalists on May 7. The Effingham County Chamber has qualified in Category 1 along with Murray-Calloway Chamber of Commerce in Murray, Kentucky and the Wooster Area Chamber of Commerce in Wooster, Ohio.

"Qualifying for this award is due to the dedication and work of our Board of Directors, volunteer teams and Chamber professional staff to make sure the Effingham County



CHAMBER OF THE YEAR FINALIST

Chamber of Commerce meets the needs of our membership as well as building and strengthening relationships that stimulate the regional economy. We are honored to be among this prestigious group of chambers and look forward to the next step in the selection process," said Norma Lansing, Chamber President & CEO.

Chamber of the Year winners will be announced July 15 at the 2019 ACCE Annual Convention in Long Beach, California.

Dieterich Business Association

PRESENTS:



ILLINOIS FIBER
CONNECT

FIBER 101 LUNCH AND LEARN

DHS Cafeteria

June 14th | 12:00pm-1:00pm

Free for DBA Members

\$10 for Non-Members

DIETERICH'S INDEPENDENCE DAY CELEBRATION!

4th of July at Dieterich Memorial Park

Parade Starts at 11am

Food | Activities for Kids | Music All Day

FIREWORKS AT DUSK!

Please call 217-925-5410 to register your float!

DEVELOPING A **DIGITAL** RELATIONSHIP WITH YOUR CUSTOMERS THROUGH YOUR ONLINE **PRESENCE**

Customers today are searching online for solutions to their problems before they walk in a store or speak to an employee. Information is so readily available that they turn to the internet to ask questions and find answers in the comfort of their own home, or while they are on-the-go. For this reason, it's important for local businesses to build, nurture and grow their online presence. The biggest benefit of cultivating an online presence is to develop a digital relationship with customers online before ever meeting them face to face. A strong digital presence is one of the most important investments a business can make today.

What does it mean to have a digital presence? A digital presence is how easily people find your business online, AND what they find online about you. It includes content and messaging that you control, such as the information on your website and social media profiles, etc.) as well as content that you do not control, including reviews and service ratings.

Having a strong digital presence helps a business make a positive "digital first impression". A digital relationship begins when customers take in all of the information they find out about you. Your digital first impression needs to be engaging and on-point to capture the customer's attention because there are so many options to choose from. And, because there are so many options, it is important that your business is able to be found in as many places as possible.

Below are some tips on how you can create a strong digital presence and foster a positive digital relationship with customers online.

WEBSITES

Have a Mobile Friendly Website - Over half of all website traffic is from mobile devices. Ensuring that your website is easy to use and still visually engaging on a mobile device is very important. Additionally, search engines will give placement preference to websites that are mobile-friendly.



Optimize For Keywords - The famous line from the movie, Field of Dreams, "If you build it, they will come" is NOT true with websites. Just because you have a website, doesn't mean you will automatically appear when a customer tries to find you on a search engine. The site must be optimized with keywords and content that are relevant to the search. To help your site be found in searches, first understand what you want to be "Googled for" and optimize your pages accordingly.

Utilize Engaging Images and Content - Research tells us that website visitors form an opinion about your business within .05 seconds of opening your website. They will leave within 10 seconds if not engaged or drawn in. What does this mean? Your website needs to be pretty and kept up-to-date.

SOCIAL MEDIA SITES

Find Your Place: Facebook, Instagram, LinkedIn, YouTube, etc. - Not all social media sites work for all businesses. Know your audience and select the platform(s) that make the most sense for your audience and your product.



Utilize Engaging Images and Content - With the billions of users on social media today, they often will check out a business on social media before they visit the company's website. Ensure your business information is up-to-date (hours, etc.) and you are posting with relative frequency to convey that you are active on that platform.

Be Responsive - Long gone are the days of picking up the phone and calling a business with questions. Customers of all ages are choosing convenience of social media platforms as a means to interact with businesses. It is important to be available and responsive when answering direct messages and responding to comments or reviews. The level of engagement utilizing these tools is a strong indicator to the consumer about the level of service they can expect. This is an important piece in establishing a strong digital relationship.

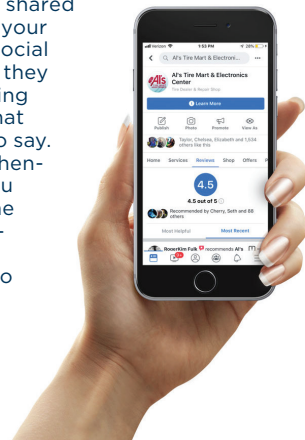
DIRECTORY AND LOCATION LISTINGS

Take Advantage of Free Listings - Online directory listings can often make all the difference if your business or location appears in a local

search "near me". The top business directory sites that offer free listings include Google My Business, Yelp, Foursquare, and Bing Maps. There are hundreds of online directories available, and by utilizing those resources, you can dramatically improve the online presence of your business.

ONLINE REVIEWS

Leverage Customer Testimonials - Online reviews are HUGE. As customers review the information that you have shared with them on your website and social media pages, they are also wanting to find out what others have to say. The more authentic reviews you can garner, the more customers are going to be willing to try out your products or services.



DIGITAL ADVERTISING

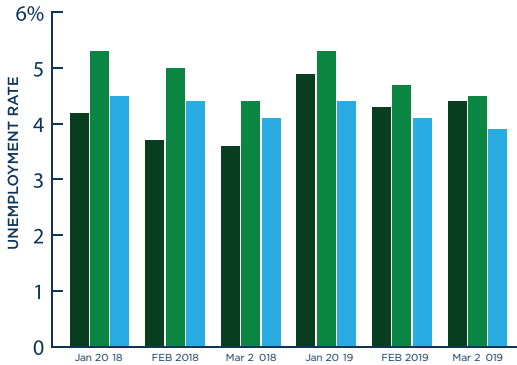
Create Top of Mind Awareness - Digital advertising is a fancy way of describing the act of promoting your products with paid advertising online with Google Ads, Facebook or Instagram Ads, PPC, CPM, etc. The benefit of digital advertising is that you can micro-target your customers, and appear in a number of different online locations - such as in search ads, mobile ads, apps, social media and more.



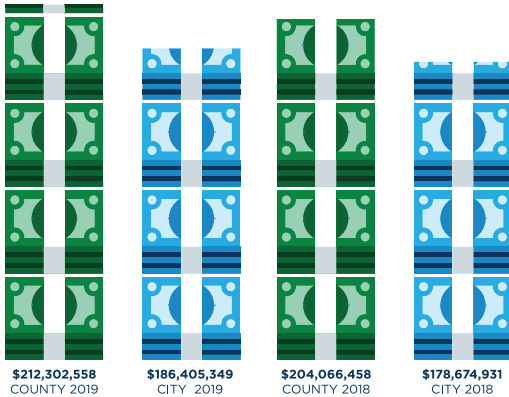
As you can see, there are many ways you can help your business to have a strong digital presence and create meaningful digital relationships!

“A strong digital presence is one of the most important investments a business can make today.”

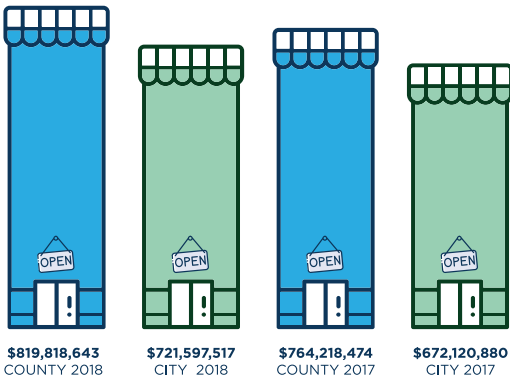
ECONOMIC INDICATORS



Q2 RETAIL SALES



RETAIL SALES BY CALENDAR YEAR



JAN-FEB BUILDING PERMITS - 2019

Estimated Costs of Construction

\$90,719

RESIDENTIAL
3 PERMITS ISSUED



\$1,663,380

COMMERCIAL
2 PERMITS ISSUED

2018 Total Construction
Permits: 131 @ \$14,442,704

2017 Total Construction
Permits: 159 @ \$78,082,595

SOURCES:

Illinois Department of Revenue
www.revenue.state.il.us

Illinois Department of Employment Security
www.lmi.ides.state.il.us/laus/lausmenu.htm

Effingham City Building Official
www.effinghamil.com

Federal Deposit Insurance Corporation
www.fdic.gov

U.S. Census Bureau
www.census.gov

Terry Youngblood,
Re/Max Key Advantage



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2019 Title Sponsors

Net proceeds from the Golf Benefit will support the new SBL outpatient Surgery Center

For more information or to register, contact the
SBL Health Foundation at (217) 258-2511
or klockart@sblhs.org.

www.sarahbush.org/golf

9

CELEBRATIONS



Ribbon Cutting at the Effingham Police Department



Ribbon Cutting at The Beanstalk Boutique



Ribbon Cutting at Hobby Lobby



Ribbon Cutting at Tick Tock Energy



Ribbon Cutting at Heartland Family Dental Care



Kathy Thomas of The Thomas Shop was recognized by the Downtown Effingham Business Group for her 50 years as a downtown retailer.

Jay Buehnerkemper of First Mid Bank & Trust with Joe Knabe of Al's Electronics. Jay was the winner of the Chamber Member Referral Contest.



Ribbon Cutting at Kremer Pharmacy



Ribbon Cutting at Sarah Bush Lincoln Effingham Clinic

MEMBER NEWS

Site Selection Magazine placed Effingham, Illinois as #29 of 531 U. S. Micropolitans in a data-driven study of small towns with strong economic performance and having key traits such as travel, tourism and recreation, prevalence of professional services, a culture of entrepreneurship and other factors. Effingham was the only community in Illinois recognized in the study and one of only 7 communities in the Midwest. A micropolitan is community of 10,000 to 50,000 people.



EJ Water Cooperative was a finalist for the Digital Company of the Year at the 2019 Global Water Awards in London, England. EJ was one of four finalists for the award which had 290 nominees.



Express Employment Professionals of Effingham and Mattoon received the Fast Track for Administrative Staffing Award and the Bronze Circle of Excellence Award at the International Leadership Conference. The company also earned #1 Fab5 office in the Express System.



Imagine This! Marketing Group has been named a Gold Award Winner in the 2019 Aster Creative Awards, an elite competition that recognizes the nation's most talented healthcare marketing professionals for outstanding excellence in advertising, marketing and communications. The "Strong Start" Advertising Series that created increased awareness for the maternal health services offered by the Effingham County Health Department was the winning entry.

IC Enterprises was honored for outstanding achievement in quality workmanship, customer satisfaction and sales of more than \$1 million during 2018 by Dura-Last, Inc.

The Cobblestone Hotel in Altamont received first place in the Top 10 Guest Experience Hotels of 2018 at Cobblestone Hotels annual conference. The Altamont hotel received the highest score of 9.81.

Amanda McKay, director of the **Effingham Public Library**, received the 2019 Outstanding Graduate Alumni Award from Eastern Illinois University's Graduate School and Graduate Alumni Advisory Board. The award recognizes exceptional professional and personal achievement.



Del and James Wortman of **Wortman Printing** in Effingham received the Superior Performance in Print Shop Management award for 2019 from CPrint®, Certified Printers International.

Their performance ranks them among the top five percent of all printing companies in North America. The award goes to printing companies who maintain high standards of operational and financial performance as measured by financial strength, profitability, and growth.

Effingham's **Holiday Inn** received the IHG Intercontinental Hotels 2018 Torchbearer Award, the company's most prestigious award. The hotel is one of 216 properties recognized.

Effingham High School Career & Technical Education Teacher Ty Totten has been named a 2019 Exemplary Career & Technical Education (CTE) Teacher in Illinois. Totten teaches manufacturing skills, welding, computer-aided drafting and trans-power classes.

Clint Antrim, sales consultant at **Roy Schmidt Honda**, attained Gold Level membership in the 2018 Council of Sales Leadership by American Honda Motor Co. for exceptional performance in sales volume, customer satisfaction and training. Antrim was one of 320 out of more than 15,000 consultants nationwide.

MEMBER NEWS

Utz and Associates Architects' Interior Designer Taylor Hecht has earned certification as a Professional Interior designer from NCIDQ, the National Council for Interior Design Qualification.

The **Effingham Daily News** editorial and advertising staff received recognition at the recent Illinois Press Association and Illinois Associated Press Media Editors convention. The advertising staff won first place for Best Community Focus Special Section for the 2018 Progress magazine. Other first place honors were earned by the staff in Political Advertising and Garden, Yard and Farm categories. Illinois APME awarded the news staff second place in the General Excellence category for small daily newspapers. The sports staff earned second place for Best Sports Section. A number of other awards were also received.



Farmweld has donated to local food pantries through the Illinois Pork Producers Pork Power Program. Catholic Charities and Freedom Ministries were recipients of 1,000 pounds of pork purchased through this donation. Combined, the two charities serve over 2,000 adults and children each month.

Siemer Milling Company of Teutopolis has donated \$1 million for wheat production initiatives to the University of Kentucky Grain and Forage Center for Excellence.

Continental Mills has announced plans to expand its operations in Effingham and add 16-20 new jobs at their manufacturing facility.

SHS St. Anthony's Memorial Hospital has been named one of the Top 100 Rural & Community Hospitals in the United States by The Chartis Center for Rural Health. The award recognizes performance improvement in the areas of quality, outcomes, patient safety, market share and finance. The hospital was also recognized by the Illinois Health and Hospital Association Challenge: Partners in Progress Award from the association's Institute for Innovations in Care and Quality.

Lustig Custom Cabinets has won "Best of Customer Service" on Houzz, the leading platform for home renovation and design. The shop was chosen by more than 40 million monthly unique users of Houzz.

Land of Lincoln Credit Union has earned a 5-Star rating from BauerFinancial, the nation's premier bank and credit union ratings firm.

Sarah Bush Lincoln has earned the CNOR Strong designation from the Competency & Credentialing Institute, which is given to organizations at which at least 50% of its operating room nursing staff is CNOR (Certified Nurse Operating Room) certified.

Village of Dieterich: The Dieterich Village Board is preparing to launch its third Tax Increment Finance (TIF) District, encompassing over 400 acres for mixed use purposes, combining residential and commercial/industrial properties. Dieterich's Liberty Park has been selected as one of seven Illinois sites for the Tour of Honor, an American Motorcycle Association Grand Tour, with visiting motorcyclists raising funds for selected veterans and first responder charities. Information about the tour can be found at www.tourofhonor.com.

Craig Simon of **Craig Martin Simon Design** was part of a creative team that produced a book entitled "Last Day on a Chain", that calls attention to the dog fighting industry. The book is based on an incident called the Missouri 500, one of the largest dog fighting busts in U.S. history which covered seven states, arrested 26 people and rescued at least 500 dogs.



Norma Shoemaker was named 2019 Employee of the Year at **SHS St. Anthony's Memorial Hospital**.

WELCOME

Megan Tegeler has joined **Farm Credit Services** as a sales and service specialist in the Effingham regional office.

Brittany McKnelly is the new Practice Representative for **Stanfield Chiropractic**.

Erik Lora has been named Assistant Athletic Director/Development for **Eastern Illinois University's** Panther Club.

Century 21 Realty Concepts welcomes new Sales Associates Grant Beals, Karly Wiedman & Christina Ordner.

Pepsi Mid America welcomes Area Manager Sam Plum, HR Manager Kathy Van Dyke and Office Manager Kim Lonngren.

Maureen Kastl, PE is the new Transportation Leader for **Civil Design, Inc.**

Jeri Bland is the new Manager for Effingham **Dairy Queen**.

Beth Beck-Marts is the new CIPT Director for **Effingham County Public Transportation**.

Justin Carr is the new Business Relationship Manager of **Office Essentials**, replacing Rick Mitchell, who has retired. He can be reached at jcarr@offess.com or by phone at 1.866.251.9802.

Matthew Dunbar has joined **Midland States Bank** as Director of Mortgage.

Cody Frailey is a new Sales Consultant for **Dan Hecht Chevrolet-Toyota**.

Ross Cornett is the new Service Manager at **Turnkey Computer Systems, Inc.**

Justin Roley is the new Business Development Director for **Land of Lincoln Credit Union**.

Kathy Utz is the President for **Effingham Animal Rescue Sanctuary (EARS)**.

Dieterich Unit 30 Schools has named Josh Benefiel its next elementary principal.

Jennifer Kibler is the Public Relations/Education Manager for **Willowbrook Management Inc.**

Jason Noe, Small Business Energy Advisor & Sharon Conlee, Market Segment Coordinator have joined **Ameren Illinois'** Energy Efficiency Program.

Chris Nelson has joined **Culligan Water** as Household Sales Representative.

Janna Caravia is the new Enrollment Specialist for **McKendree University**.

Marc Brandenburg is the new Business Developer with **Express Employment Professionals**.

Grant Bushue, **Fifth Third Bank**, recently celebrated 10 years with the company. He earned the title Vice President earlier this year.

Member Milestones

EffingBrew

Celebrating 1 Year

Gopher's Grill

Celebrating 1 Year

Imagine This! Marketing Group

Celebrating 10 Years

Effingham Builders Supply

Celebrating 80 Years

J & J Ventures Gaming

Celebrating 90 Years

Effingham Daily News

Celebrating 120 Years



If you have news you want to share with the Chamber membership on special awards, recognition, employee promotions, etc. please e-mail the information to Norma Lansing at nlansing@effinghamcountychamber.com.

NEW MEMBERS

HOBBY LOBBY STORES INC.

Dave Burgener, Manager
1006 N Keller Drive, Effingham
(217) 342-1048
www.hobbylobby.com
Arts & Crafts

LAPETITE BOUTIQUE VINTAGE & BRIDAL

Angela Yocum, Owner
400 W Clark Avenue, Unit 101, Effingham
(217) 994-6786
Tuxedo Rental/Bridal Vintage

THE BEANSTALK BOUTIQUE

Sara Ruholl, Owner
314 W Jefferson, Effingham
(217) 994-3058
Clothing

TOP SHELF BEER WINE & SPIRITS

Patrick Schutzbach, Partner-Owner
1602 Ford Avenue, Ste. G, Effingham
(217) 342-2229

DM DESIGN CONSTRUCTION

Dylan Meadows
P O Box 212, Stewardson
(217) 343-4334

DAD'S SMOKIN BBQ

Mark Burgess, Owner
11050 E 1260th Avenue, Effingham
(217) 821-2409

BLU WATERS FLOAT SPA

Lacy Motch, Owner
312 N Keller Drive, Ste. C, Effingham
(217) 342-9355
www.bluwatersfloatspa.com
Floatation Therapy
Referred by: Nick Patton

CORNERSTONE CHRISTIAN CHURCH

Kay Pemberton, Executive Minister
3600 S Banker, Effingham
(217) 342-6770
www.effinghamcornerstone.net
Religious Organization

FEDEX GROUND

Eric Bresson, Sr. Manager
1700 Heartland Blvd, Effingham
(217) 342-6560
<http://careers.fedex.com>
Transportation/Logistics



EFFINGHAM COUNTY
CHAMBER OF COMMERCE
Engaging Business and Community

AT THE CENTER OF A GROWING EFFINGHAM COUNTY

CREATE. CONNECT. COLLABORATE.

Focused on Business Growth & Development
BUSINESS OUTREACH CENTER
EXCLUSIVE TRAINING OPPORTUNITIES

through Collaborative Partnerships....
EFFINGHAM REGIONAL CAREER ACADEMY
EFFINGHAM REGIONAL INCUBATOR NETWORK

....and Strategic Initiatives
ADDRESSING COMMUNITY NEEDS
STRENGTHENING OUR WORKFORCE



CHAMBER OF THE YEAR
2017 Finalist



EffinghamCountyChamber.com



Need a Loan?
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of Waterloo

*Call Debbie or
Dennis today!*

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\$200 OFF!

**Our Already Low Residential
Mortgage Closing Fees***

*Must present this coupon at time of application. Limit one coupon per customer per household. Valid on 1-4 family residential properties only. (Owner-occupied). Expires August 31, 2019

fnbwaterloo.com

CHANGES & NOTES

Todd Probst has been promoted to Vice President of Operations for **John Boos & Co.**

J & J Ventures Gaming has acquired the amusement and gaming operations of Melody Music and Gaming in the greater Champaign and Kankakee area. With the purchase, J & J now serves over 1,200 customers throughout Illinois.

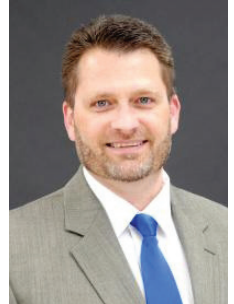
Dr. James Flaig and Dr. Kevin Malone of **Effingham Surgical Associates** have partnered with Sarah Bush Lincoln and are now Sarah Bush Effingham General Surgery. The practice has moved to the new SBL Evergreen Clinic at 1104 Wear Evergreen in Effingham. Dr. Paul Oltman has joined the SBL Effingham Clinic at 905 North Maple Street.

The **City of Effingham** has appointed Kelsey Lock to the newly created position of Deputy City Administrator and promoted Abbey Nosbisch as City Clerk.

Party Worx has a new website: <http://www.partyworx.net>.

Eastern Illinois University

has named Dr. Austin Cheney dean of its newly realigned Lumpkin College of Business and Technology. His new position begins July 1. EIU's College of Education has received accreditation from the Council for the Accreditation of Educator Preparation, surpassing CAEP's five accreditation



standards, including Content and Pedagogical Knowledge; Clinical Partnerships and Practice; Candidate Quality, Recruitment, and Selectivity; Program Impact; and Provider Quality, Continuous Enhancement, and Capacity.



First Mid Bank & Trust has promoted Mandy Lewis to Executive Vice President.


StaffQuick has relocated to 104 N. 2nd St., Suite B in Effingham

Tara McAllaster has started a new business - **Cozy Connexion Xchange**. The website is <https://www.cozyconnexionxchange.com/>.

Matt Solloway is the new Chief Operating Officer of **Owen Motorsports** in both Charleston and Effingham.

Barns Realty has moved their office to 7 N Main Street, Altamont.

FE Moran Security Solutions, with offices in Effingham and a nationwide provider of electronic security, life safety, and monitoring systems announces the acquisition of MidCo, Inc., a commercial security and network systems integrator headquartered in Burr Ridge, Illinois.



Spring CD Specials

11 Month

2.25%


APY*

27 Month

2.65%



APY*

*APY (Annual Percentage Yield) accurate as of 4/27/18. Minimum balance to open certificate of deposit and auto APY is \$1000. Rate offered is subject to change. Interest payable for early withdrawal of funds. Member FDIC.



Crossroads Bank

2000 S. Banker St. • 217-347-7751 • 806 N. Keller Dr.
www.CrossroadsBank.com



Workers' Compensation Workshop from A to Z

June 18, 2019
10:00 am - 4:00 pm

Location:
Hampton Inn & Suites
1305 N. Keller Drive
Effingham, IL 62401

Join attorneys from Keefe, Campbell, Biery & Associates for this comprehensive seminar on Workers' Compensation issues in Illinois and in general as they cover a variety of topics from the basic mechanisms of the IL WC System and deeper dives into specific areas which every employer may find concern.

The presentation will be informational and include question & answer periods to drive the discussion into specific areas of concern an attendee may voice and will include real world case examples of past strategies for success and pitfalls to avoid based upon unfavorable past results.

Topics Include:

- ❖ Causation and Determination of Workplace relatedness;
- ❖ Benefit delivery and appropriate avenues of denial;
- ❖ Strategies to Decrease Claim Cost & Improve Outcomes;
- ❖ Medication Trends Shaping Workers' Compensation;
- ❖ Subrogation: Identifying Hidden Third Party Liability in Worker's Compensation Claims.

Continuing Education Offered:

5.0 HRCE submitted for approval, 5.0 SHRM submitted for approval, 5.0 CLE submitted per request prior to event, and 5.0 Workers' Compensation/Safety Compliance Certificate.

Member Rate: \$299.00
Non-Members: \$349.00

Save \$50 when you register before June 8th with the Early Bird Rate!

Presented by the Illinois Chamber of Commerce

For more information on this event please visit ilchamber.org/events or contact Kirsten Constant at 217-522-5512 ext 227 or at kconstant@ilchamber.org

CHAMBER DESTINATIONS TRAVEL PROGRAM travel with *The Chamber*



Tropical Costa Rica

w/ optional 3-Night Jungle Adventure

Feb. 22 - March 1, 2020

Highlights: San Jose • Coffee Plantation
Guanacaste Monteverde Cloud Forest
Arenal Volcano • Lake Arenal Cruise
Cano Negro Refuge • Zarcero

SPECIAL TRAVEL PRESENTATION

Thurs., June 6, 2019 at 6:00 • EPC
Please RSVP (217) 868-5844

Bring your passport and sign up for a \$50 discount per person!

Visit EffinghamCountyChamber.com for more information | Or Call 217,342,4147

EFFINGHAM AREA CONNECT



Coming soon! Designed for visitors and local residents!

CALLING ALL BUSINESSES!

Get involved and learn how to showcase your business or organization.

Visit our website today!

www.effinghamcountychamber.com



**EFFINGHAM COUNTY
CHAMBER OF COMMERCE**
Engaging Business and Community



CALENDAR OF EVENTS

MAY

event: 5-7pm

Business After Hours

@ Evergreen Clinic, 1104 W Evergreen

30

31

event: 12:30pm Shotgun start

Chamber Golf Outing

@ Effingham Country Club

event: 7:30-9:30am

Executive Espresso

@ Chamber Office

5

6

event: 6pm

Chamber Travel Presentation Costa Rica 2020

@ Effingham Performance Center

7

12

event: 7:30-9am

Coffee & Connections

@ EffingBrew Company, 221 W Jefferson

13

event: 5-7pm

Business After Hours

@ Imagine This! Marketing Group

14

event: 12-1pm

Dieterich Business Association Lunch and Learn

@ Dieterich High School Cafeteria

18

event: 5-7pm

Business After Hours

@ Dust & Son

20

event: 12-1pm

YBNext Professional Development Luncheon

@ Effingham Public Library

27

event: 5-7pm

Business After Hours

@ Legacy Recreational Vehicles

event: 5-7pm

Business After Hours

@ Utz & Associates

11

12

event: 12-1pm

First Friday Luncheon

@ Keller Convention Center

event: 7:30-9:30am

HR Roundtable

@ Dieterich Bank Corporate Center

25

26

July 26-27

HAM Jam

@ Downtown Effingham

27

JULY

JUNE

event: 12-1pm

First Friday Luncheon

@ Keller Convention Center

event: 10am-4pm

Illinois Chamber Seminar

@ Hampton Inn & Suites

event: 5-7pm

Business After Hours

@ Dust & Son

event: 5-7pm

Business After Hours

@ Legacy Recreational Vehicles

Please Tear Off and
Post for Your Employees

Online calendar available at
EffinghamCountyChamber.com



Wire at
WOODSTOCK



Friday, August 2, 2019

5:30-6:30 pm Social Hour • 6:30-10 pm Reverse Raffle

SAVE the DATE
OPEN TO THE PUBLIC

EFFINGHAM COUNTY CHAMBER

REVERSE RAFFLE & CHEF'S TASTINGS



hosted by
Effingham Event Center

Enjoy Super Bad
on The Patio
after the event



• 2ND CHANCE DRAWINGS

• ONLY 250 TICKETS SOLD

• 1-IN-10 CHANCE TO WIN

• CASH & PRIZES TO BE GIVEN AWAY

• PRIZE FOR BEST DRESSED (optional)

Contact the Chamber at 217-342-4147 for more information or to purchase tickets

TICKETS ARE \$100 EA. AND INCLUDE

• 1 RAFFLE TICKET

• HEAVY HORS D'OEUVRES &

SELECT DRINKS FOR 2

• ENTERTAINMENT

• 1-IN-10 CHANCE TO WIN

*TICKET MONIES MAY BE ADVANCED IF ALL THE TICKETS ARE NOT SOLD • WINNER OF GRAND PRIZE IS RESPONSIBLE FOR APPLICABLE TAXES



HR ROUNDTABLE
Dieterich Bank
Corporate Center
Thursday, July 25
7:30 - 9:30 a.m.



(217) 342-4147 | EffinghamCountyChamber.com