

# NETWORK

*Effingham County Chamber of Commerce*

APRIL 2020



*The Chamber Network Magazine  
is Celebrating 5 Years!*



**EFFINGHAM COUNTY**  
**CHAMBER OF COMMERCE**  
*Engaging Business and Community*

# MARKETING

Menu

## Chamber 360 Magazine



Business Card Ad	\$50.00
1/4 Page	\$150.00
1/2 Page	\$275.00
Full Page	\$550.00
Inside Front Cover	\$1,000.00
Inside Back Cover	\$1,000.00
Back Cover	\$1,500.00

1600 copies printed annually.

## Network Magazine

1/4 Page Ad	\$175.00
1/2 Page Ad	\$275.00
Full Page Ad	\$525.00
Back Page	\$750.00

1600 copies printed and distributed 6 times per year.

**PACKAGE PRICING AVAILABLE!**



## Electronic Message Center

1 Week	\$49.00
1 Month	\$99.00
3 Months	\$199.00
6 Months	\$399.00
12 Months	\$799.00

Seen by over 20,000 vehicles daily.

## E-Mail Marketing

Weekly Advocate Banner Ad	\$150.00
E-Network Banner Ad	\$150.00
Dedicated Email Blast	\$350.00

Distributed to 1400 member representatives.



## Radio Days

Media Package - One Event	\$250.00
Media Package - Both Events	\$450.00
30 Minute Announcing (1 event)	\$175.00
30 Minute Announcing (both events)	\$300.00
Marketing (3) 30 sec. (1 event)	\$60.00
Marketing (5) 30 sec. (both events)	\$75.00

Two events per year. One in the Spring and one in the Fall.

# LETTER FROM THE PRESIDENT

## PUTTING OUR MISSION INTO ACTION

*"We create connections that strengthen member businesses and stimulate regional prosperity."*

We are living in uncharted times and many of our businesses are struggling with decisions that will have a long term impact on their survival. Our responses to your questions and concerns, has shown that the Chamber is living our mission each day and that our work helps to stimulate regional prosperity.

We have strengthened our connections to Chamber members by providing more frequent updates to ever-changing needs and information, added new resources and remained operational even as staffing and programming has been reduced in response to mandated shelter-in-place orders. We have been proactive in our outreach to members by making calls, posting and sharing their business operation changes on social media and seeking out new ways we can connect you with new customers.



Our new Local Link email program is one way we can strengthen your business and stimulate the regional economy by keeping business in Effingham County flowing, even if we have to have limited physical contact for a while. Local Link is being delivered in local inboxes every Friday afternoon with local event

information, business updates, upcoming community events, job postings and more. It is a complimentary service to the community. If you would like to sign up to receive the email and/or add information from your business, please email Kristin Probst at [kprobst@effinghamcountychamber.com](mailto:kprobst@effinghamcountychamber.com).

We continue to research other ways to strengthen our business and stimulate regional prosperity with more online programming, resources and tools and we seek your ideas and recommendations.

Member input and involvement are key elements to the ongoing growth and success of the Chamber and the local business community. Each of the Chamber's initiatives provides opportunities for your involvement. Join our planning committees, volunteer to help out at an event, gain exposure as a sponsor or sign up to attend.

These activities also provide a great training ground for your employees. They learn leadership skills, build confidence, meet new people and bring more value to your business.

We know that despite recent hardships, 2020 will only get better because we have YOU as our partner in positive progress for Effingham County.

**Norma Lansing, President & CEO**  
[nlansing@effinghamcountychamber.com](mailto:nlansing@effinghamcountychamber.com)  
217-342-4147

## THANK YOU TO OUR CAPITAL INVESTORS



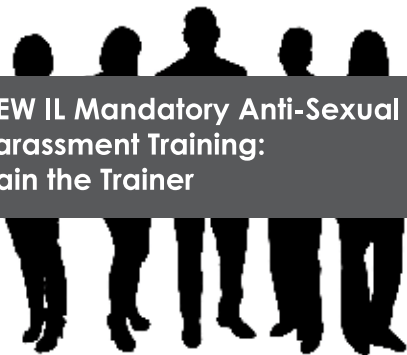
Advocate Level



Catalyst Level



## NEW IL Mandatory Anti-Sexual Harassment Training: Train the Trainer



**July 8th, 9:00 am - 12:00 pm**

Fairfield Inn & Suites  
1111 North Henrietta St.  
Effingham, IL 62401

**Members \$209**

**Non-Members \$259**

**Register by 6/18 save \$50**



**Register at [www.ilchamber.org](http://www.ilchamber.org)**

**Community  
is the  
commitment  
we make to  
each other**

When a community is strong, it's more than a collection of streets and buildings. It's a place that nurtures and helps its residents thrive. That's what happens when people share the commitment to make things better together. That's why we're proud to sponsor Effingham County Chamber of Commerce.



**FIFTH THIRD BANK**

Fifth Third Bank, National Association. Member FDIC. 05/15



# Crossroads Bank



**Banker: (217) 347-7751**

**Keller: (217) 342-4422**

**Fax: (217) 347-0850**

**[www.crossroadsbank.com](http://www.crossroadsbank.com)**

*Fresh new look with the same great service!*



**Before**



**After**



# LOCAL LINK

LOCAL EVENTS • UPDATES • THINGS TO DO • JOBS • RESOURCES • PROMOTIONS • DEALS

As a means of providing important information to and to help connect the public with our members, we have developed a weekly email publication targeted at the general public interest, including individuals, member and non-member businesses. This publication is called the "LOCAL LINK." In this publication, we will provide information on local event updates, cancellations and upcoming events, helpful links and other resources for easy access by the public.

Paid marketing opportunities in this publication are available for member and non-member businesses. In an effort to help stimulate our local economy during and after the Covid-19 crisis and help our local economy recover, within the marketing opportunities, we are placing an emphasis on offering promotions/special deals/coupons which will be available to the general public. For more information, please contact Kristin Probst at [kprobst@effinghamcounty-chamber.com](mailto:kprobst@effinghamcounty-chamber.com).



RELIEVING  
YOUR ACHES  
AND PAINS

217-280-4550

[ApexNetworkPT.com](http://ApexNetworkPT.com)



Need a Loan?  
*Call us first!*

**1<sup>st</sup>** National  
Bank  
of Waterloo

*Call Debbie or  
Dennis today!*

**EFFINGHAM  
217.342.3200**



**\$200 OFF!** Our Already Low Residential  
Mortgage Closing Fees\*

\*Must present this coupon at time of application. Limit one coupon per customer per household. Valid on 1-4 family residential properties only. (Owner-occupied). Expires August 31, 2020

**[fnbwaterloo.com](http://fnbwaterloo.com)**

## AFFILIATE ORGANIZATION -YBNEXT



The Chamber's young professionals' network engages emerging leaders with professional development events, social interaction and charitable donations to attract next generation leaders and attract more young professionals to Effingham County. YBNext is open to YPs between the ages of 21 and 45.



Monthly professional development luncheons bring leading area professionals to the table to share their insight and expertise. After hours socials are held monthly throughout the year



ranging from family and social outings to business networking. During the year, YBNext members collect and donate school supplies, canned goods and pet supplies as well as volunteer at various community events including the FISH Christmas store.

To learn more about YBNext, visit their website at [www.ybnnext.com](http://www.ybnnext.com).

WELCOME ALL FUTURE LEADERS OF  
EFFINGHAM COUNTY.  
GET INVOLVED WITH EFFINGHAM'S  
YOUNG BUSINESS NETWORK TODAY!

**Effingham**  
**YBN**<sub>ext</sub>

LEARN MORE AT [YBNEXT.COM](http://YBNEXT.COM)

### RUN LOCAL, SHOP LOCAL, SUPPORT LOCAL 5K

Sponsored by YBNext & Kiwanis Club of  
Effingham County

**Saturday, May 30, 2020**  
**Effingham Performance Center**

**\$25 Entry Fee**

Performance Shirt available to those  
pre-registered by May 10.

Packet Pickup is from 7:30-9:00 A.M. day of the  
event or 5:00-7:00 P.M. Friday night before at  
Kemper CPA Group LLP.

**Race will begin promptly at 9:30am**

*YBNext & Kiwanis are raising money to help build a  
new play set for C.E.F.S. Head Start 0-5 Program.*

*The race is rain or shine and your furry friends are  
welcome to join!*

# CENTURY 21<sup>SM</sup>

Realty Concepts



FOR SALE Professional  
Office Building

**2801 South Banker Street  
Effingham, IL 62401**

MLS #6198833 - \$350,000

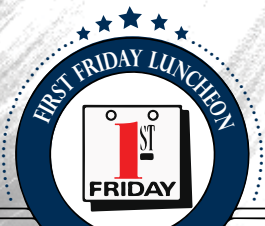
**Contact:**

Jerry Jansen  
Century 21 Realty Concepts  
(217)343-3915 or (217)342-6080



Become a

## FIRST FRIDAY FEATURED BUSINESS



**EFFINGHAM COUNTY  
CHAMBER OF COMMERCE**  
*Engaging Business and Community*

"Being a Featured Business for a First Friday Luncheon provides us a unique opportunity to engage with area businesses and showcase the services we offer that are beneficial to local employers. This and other events and opportunities offered by the Effingham County Chamber of Commerce are why our collaboration with the Effingham Chamber is a valuable tool in staying connected with industry and business leaders in Effingham County."



- Theresa Rutherford,  
President and CEO,  
HSHS St. Anthony's Memorial Hospital

"Cornerstone Church was grateful for the opportunity to sponsor a First Friday Luncheon as the Featured Business. As new members, it helped us to get involved quickly, introduce our organization and meet many Chamber members personally. As hosts of the Global Leadership Summit, we were excited to offer a world-class leadership event right here in Effingham and have the opportunity to share about it to a diverse group of business leaders. It's a privilege to partner with the Chamber and other businesses and organizations as we all work together to support the Effingham community."



Kay Pemberton,  
Executive Minister,  
Cornerstone Christian Church

HOSTED BY: Chamber Foundation of Effingham County



July 24th and 25th

Presented By:



KOERNER  
DISTRIBUTOR, INC.



# SPONSOR THIS YEAR'S EVENT!

For event details and to become a sponsor call (217) 342-4147 or visit [EffinghamJam.com](http://EffinghamJam.com).

Please make checks payable to

"Chamber Foundation of Effingham County"

# HOT DEALS!

Build your business and save money!

Several of our membership tiers include the ability to post member to member discounts! CONTACT US to find out more about this awesome opportunity to increase sales AND take advantage of some great discounts from other member businesses!



**EFFINGHAM COUNTY**  
**CHAMBER OF COMMERCE**  
*Engaging Business and Community*





**Don't let spring storms disrupt your business!**

**Make sure you have the proper equipment, back-ups and storage in place to keep your data and systems safe.**

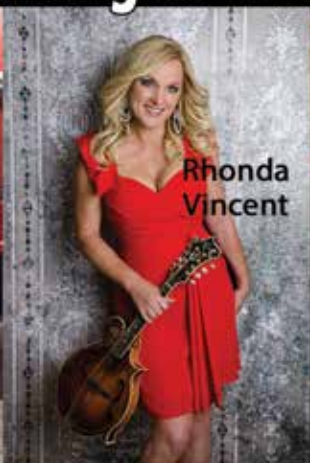
**Not sure your systems are ready for storm season?**

**Give us a call. Our team of experts are happy to help.**

**313 Professional Park Ave. Effingham, IL 62401**

**217-347-5242 SDStech.net**

## **Country is coming to The EPC . . .**



View our full schedule online at  
**[www.TheEPC.org](http://www.TheEPC.org)**



**EFFINGHAM  
PERFORMANCE  
CENTER**

# Networking opportunities that *suit* you!

Business After Hours



First Friday Luncheon



Coffee & Connections



JOIN US! To register, please visit [www.effinghamcountychamber.com](http://www.effinghamcountychamber.com)



## SAVE THE DATE!

**EFFINGHAM COUNTY CHAMBER  
OF COMMERCE**

**FALL DRAW**  
REVERSE RAFFLE & DINNER

Hosted by:  
Thelma Keller  
Convention Center  
Friday, Sept. 25th  
5:30-10:00 PM

To register visit:  
[www.effinghamcountychamber.com](http://www.effinghamcountychamber.com)

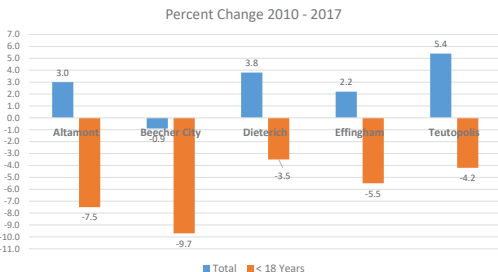
**\$5000 GRAND PRIZE**

**Data for Decision Makers** is a regional profile and analysis of the Lake Land College district, with data broken out by county or the 31 public school districts within Lake Land's service area. Developed by the University of Illinois Extension with data drawn from numerous reputable sources, the report highlights some concerning long-term trends for the district such as population decline, increased poverty rates and trailing education levels.

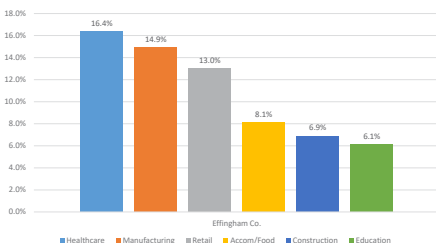
Between 2010 and 2017, the overall college district population declined by 1.1%, while the youth population, those less than 18, declined by 8.8%. While Effingham County saw an increase in overall population, it mirrored the district's decline in youth.

Within the district, the median household income in 2017 was \$13,000 below the state of Illinois median of \$59,196. Only two school districts showed median household income surpassing the state average—Dieterich at \$60,648 and Teutopolis at \$61,679. Considering other Effingham County communities, the median income in Altamont was \$53,684; in Beecher City—\$52,806; and in Effingham—\$50,294.

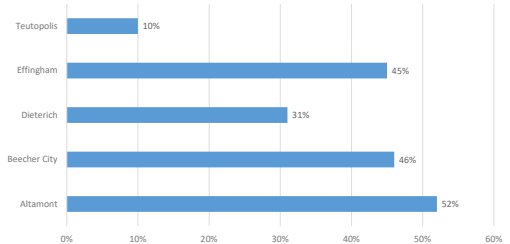
## POPULATION DECLINE Effingham County



## EMPLOYMENT IN EFFINGHAM COUNTY



## LOW INCOME STUDENTS Effingham County School Districts



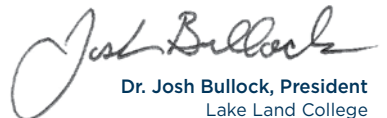
Poverty is endemic throughout the district, with 25 of the 31 public school districts in Lake Land's service area having a population of low-income students exceeding 40%, including several in Effingham County. Low-income students include those who live in households that receive SNAP, TANF, are classified as homeless, or are eligible for free or reduced lunch programs.

In regards to overall poverty rates, Effingham County is at 10.9% poverty, with the rate for those under age 18 at 15%. For comparison, Cook County's overall poverty rate is 16.7%, while the rate for those under age 18 is 24.2%. Several neighboring counties to Effingham closely mirror the Cook County rates.

As a district, the educational attainment of adults rests below the state average of 40%. With fewer than a third of district residents having an associate degree or higher, it may mean the regional workforce is not well prepared for the changing world of work that requires increasingly complex levels of training.

According to this analysis, we will need these trained and educated employees to keep up with demand. The labor market in our area is projected to grow 2.6% between 2014 and 2024.

By sharing this pertinent demographic and economic data with our community, business and education partners, Lake Land College hopes to spur new conversation with area leaders as we collaborate to enhance the educational opportunities available for our residents and the overall welfare of our communities.

  
**Dr. Josh Bullock, President**  
 Lake Land College

# Developing Tomorrow's Workforce...Today

Effingham County has been blessed with a growing economy for many years. This growth represents both opportunities and challenges alike. One of the primary challenges is ensuring that Effingham County has the workforce talent to keep up with the demand for skilled employees. As businesses grow in this area, so does the need for skilled talent to run them.

The Effingham County Chamber of Commerce is working in conjunction with local businesses and educators to cultivate and enhance the skills that employers want. A successful result of the efforts will be to educate students and working adults on the existence of, and garner interest in, local career opportunities while also preparing them with the necessary skills needed to occupy these positions. This not only benefits the individuals and employers but the success and growth of the businesses undeniably helps bolster the continued progress and prosperity of Effingham County and the communities that lie within our borders.

## *It all begins with communication.*

Engaging with our young people in conversation about our community and learning their views and the best ways to communicate with this age group has led to positive interaction and action steps we can build upon to keep our young people interested in our community and job opportunities. Thanks to Joe Fatheree and Charlie Huber at Effingham High School's Innovation class, these conversations have begun.

In Fall 2019, several Chamber members participated in a focus group with students of this class to discuss their perspectives as they relate to opportunities available to them here in Effingham County and their plans after graduation. The information captured through this session was essential. Even in this small sample, challenges were confirmed and largely centered on the students' awareness of local programs and career opportunities. The key is not only to have these programs available, but to find ways to effectively communicate these opportunities to the students.

We will continue these conversations with more students from all Effingham County High Schools in the near future. (NOTE: With the recent mandatory closing of local schools, some activities have been delayed).

Given the large percentage of available jobs in the manufacturing and distribution locally, **Effingham County Manufacturing Day** was adopted in 2013 to provide an opportunity to make accurate and timely information available about the opportunities in this industry. Shifting to a more direct and interactive approach with the students, this annual event emphasizes manufacturers' need for people with technical, marketing, sales, accounting and many varied positions.





Programs such as Manufacturing Day, **CEO** (Creating Entrepreneurial Opportunities)

# EFFINGHAM COUNTY **CEO**

Class, job/career fairs, **Construction Trades Education Curriculum, Health Occupations** curriculum, welding classes and other career and technical training courses are in place at the high school level. For those entering or returning to college, there are specialized programs at Lake Land College through their High Demand Program to get students trained and ready for employment at a lower cost with less time commitment.

The Workforce Readiness Committee of the **Effingham Regional Career Academy** circulated a survey to area businesses in early 2020 to learn of the existence of and interest in Internships and apprenticeships. The goal is to offer support to companies that have these programs already in place, while also assisting those that don't in installing such programs.

The **Chamber's Workforce Development Division** goals include supporting individuals in developing the job skills and work habits necessary to be work ready, assisting employers with their recruitment and retention efforts and collaborating with local and regional partners on issues that affect talent attraction. We have developed partnerships with the Illinois Chamber of Commerce, Dale Carnegie Training, IMEC and others to provide essential employer and employee training programs in a variety of formats.



We believe that these combined efforts and the collaboration of the community, educators, and community leaders will ultimately result in a larger pool of qualified, trained and dedicated talent for the growing need in

## Effingham County Occupation Statistics

Healthcare .....	18.5%
Manufacturing .....	16.6%
Retail Trade .....	13.1%
Education Services.....	4.9%
Construction .....	4.7%
Finance and Insurance.....	2.4%

*Data provided by the IDES*



Effingham County both now and well into the future. If you or your business would like to get involved or share information about your employment needs, please contact the Effingham County Chamber of Commerce and check the Chamber website at [EffinghamCountyChamber.com](http://EffinghamCountyChamber.com) for event and program updates.



## Welcome

Tom Webb is the new President & CEO at **First Neighbor Bank, Toledo**

**Stevens Industries** hired Shawn Finney as its Chief Financial Officer. Stevens also promoted Bill Lane to Director of its Sales, Panels and Components Division.

Kellie Niemerg has been hired by **Lake Land College** to serve as Director of Effingham Education Centers, replacing Karen Kull who has retired.

Billi Jansen is the new Director of Operations for **Sacred Heart Church and School**.

**CQI Associates** welcomes Shelby Dupont as their new Illinois representative.

Ray Brazelton is the new residential sales representative for **Pella Windows & Doors**.

Josh Storck has been named Vice President of Operations for **Effingham Railroad Company**.

Alex Walk is the Branch Manager for **Teutopolis State Bank** - Sigel Branch.

Danielle Everett is Office Manager for Wilhour Construction DBA **Longhorn Buildings, LLC**.

Sarah Bailey is Office Manager for **Interstate Batteries of Southern Illinois**.

Howard Manuel is the new Marketing Representative for **ServPro**.

Sherry Baker is the new Director for **Lavender Ridge: Dignified Memory Care**.

**Effingham Country Club** welcomes Julie Goeckner as Dining Room Manager, Mike Fuqua, Chef and Kitchen Manager and Darrin Weasel as Assistant Golf Superintendent.

Jill Wendling has joined **Re/Max Key Advantage** as a Broker Associate.

Dustin Marshall is the new Supervisor of Electric Operations for **Ameren Illinois'** Effingham office, replacing Greg Schumacher who has been reassigned to another Ameren office.



Brandon Pals, field agent for **Knights of Columbus Insurance**, has joined The Chamber Ambassadors.

## Changes & Notes

The Clinic Effingham is now called **RISE Effingham**.

Kyle E. Boose recently joined **Law Group of Illinois Ltd** as a shareholder.

**Dieterich Bank** has acquired five Illinois branches of First Bank with deposits of approximately \$221 million. The offices are located in Breese, Chester, Columbia, Red Bud and Waterloo.

## Member Milestones

**Teutopolis Community for Progress**  
15 years in business

**RE/MAX Key Advantage**  
25 years in business

**I C Enterprises**  
30 years in business

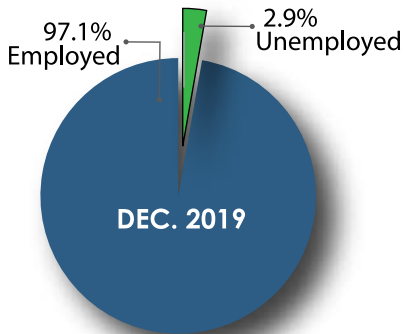
**Breast & Surgical Care Clinic  
(Dr. Ruben Boyajian)**  
40 years in business

**Kathy Schroeder**  
35 years with Mary Kay Cosmetics.

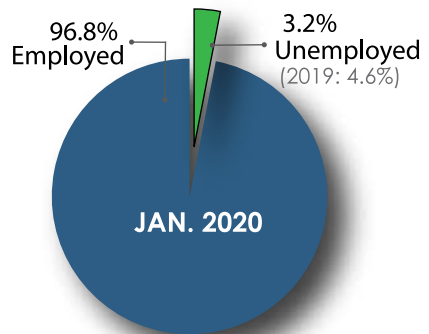
**Kathy Thomas**  
50 years in business

## ECONOMIC INDICATORS

### EFFINGHAM COUNTY LABOR MARKET



**Total Labor Force: 19,255**  
Effingham County Unemployment: 2.9%  
Illinois: 3.5%      United States: 3.3%



**Total Labor Force: 19,227**  
Effingham County Unemployment : 3.2%  
Illinois: 4.0%      United States: 4.0%

**JAN. 2020**

### BUILDING PERMITS

**Residential Permits: 3**  
**Est. Cost of Construction: \$2.2k**

Jan. 2019 RESIDENTIAL Construction  
Permits: 2 at \$45k

**Commercial Permits: 15**  
**Est. Cost of Construction: \$2.7MM**

Jan. 2019 COMMERCIAL Construction  
Permits: 1 at \$1.1MM

**RETAIL SALES**  
**Q4 2018**

**City: \$186MM**  
**County: \$212MM**

**RETAIL SALES**  
**Q4 2019**

**City: \$198MM**  
**County: \$218MM**

#### Sources:

Illinois Department of Revenue, [www.revenue.state.il.us](http://www.revenue.state.il.us); Illinois Department of Employment Security, [www.lmi.ides.state.il.us](http://www.lmi.ides.state.il.us); Effingham City Building Official, [www.effinghamil.com](http://www.effinghamil.com); Federal Deposit Insurance Corporation, [www.fdic.gov](http://www.fdic.gov); U.S. Census Bureau, [www.census.gov](http://www.census.gov); and, Effingham County Treasurer, [www.co.effingham.il.us/treasurer](http://www.co.effingham.il.us/treasurer)

# NEW MEMBERS

## AMERICAN FIBER NETWORK

Morgan Brumleve, Secretary-Owner  
111 N Commercial Drive, Teutopolis  
(217) 367-1578

[www.americanfibernetwork.com](http://www.americanfibernetwork.com)  
(Internet)

Referred by: Lora Bergfeld

## MIDWEST VENTURES & PROPERTIES

Michael Brummer, Owner  
18670 E US Hwy 40, Teutopolis  
(217) 663-8409  
(Developers)

## MERRILL

Thomas Kingery, Financial Advisor  
1823 S Neil Street, Champaign  
(217) 363-5910

[www.ml.com](http://www.ml.com)

(Financial Services/Investments)

## CENTRAL ILLINOIS CARE SERVICES

Mark Bremerkamp, President  
1901 S Fourth Street, Suite 4, Effingham  
(314) 439-6354

[www.centralillinoiscareservices.com](http://www.centralillinoiscareservices.com)  
(Home Health Care)

## ELITE HAIR STUDIO

Katie Weber & Ellie Ruholl, Co-Owners  
1301 W Evergreen, Suite 2A, Effingham  
(217) 690-4233  
(Salon & Spa)

## NORRIS ELECTRIC COOPERATIVE

Tamara Phillips, Manager  
8543 N State Highway 130, Newton  
(618) 783-8765  
[www.norriselectric.com](http://www.norriselectric.com)  
(Public Utilities)

**Siemer Milling Company** recently opened a new 7 story Bulk Flour Storage Facility at their Teutopolis mill, completing one of its biggest plant and equipment investments in 2019. The \$17 million expansion increases total flour storage capacity by 375% from 800,000 to 3,000,000 lbs, allowing for storage of 3 days' worth of production, as opposed to the previous single day capacity. The new facility makes handling finished flour much more efficient and helps to ensure safe and sanitary conditions.



*Overhead view of Teutopolis IL mill, with new Flour Storage Facility in front*

In total, Siemer Milling Company mills in Teutopolis, Hopkinsville, Kentucky, and West Harrison, Indiana now grind 100,000 bushels of wheat daily and over 26.5 million bushels per year, making almost 20% of the U.S. soft wheat crop annually milled for food by SMC.



*Plant Manager, Kenneth Stice and Miller, Blain Rardin monitor real time operations and reporting from the automated control center.*



*Plant Manager  
Kenneth Stice*



*The new Quality Assurance Lab  
within the Bulk Storage building*



*The latest 280 micron, four-  
section sifters from Buhler  
provide final sizing prior to  
loading.*



*Separate ltration systems atop  
each storage bin increase system  
efficiency and eliminate the  
possibility of cross contamination.*



# CELEBRATIONS



Ribbon cutting for renovations to Sacred Heart Parrish



Tonya Siner of Premier Broadcasting Company has been named the Chairman of the Chamber Ambassadors for 2020.



Ribbon cutting for The Exchange

## THE CHAMBER NEEDS YOU!

Membership Development  
Community Development  
Community Celebration  
of Excellence Breakfast  
Business Development  
Chamber Foundation  
Community Scholarship

Business Recognition Gala  
EffingHAM-JAM  
Chamber Reverse Raffle  
Under 40 Awards Dinner  
Kick-Off to Education  
Effingham Co. Job Fair  
Manufacturing Day

**SIGN UP FOR A COMMITTEE TODAY • 217.342.4147**

# CONGRATULATIONS

**HSHS St. Anthony's Memorial Hospital** has been named a 2020 Top 100 Rural & Community Hospital by The Chartis Center for Rural Health. The award honors rural hospital performance. It is the second year, St. Anthony's has received this designation.



Rose Ruholl, owner of **Visiting Angels Homecare Agency**, has acquired the designation of Certified Dementia Practitioner (CDP) from the National Council of Certified Dementia Practitioners

Real Work Matters, an organization dedicated to analyzing vocational schools in the United States has ranked **Lake Land College** the 4th best vocational school in Illinois and it's Medical Billing and Coding program second in the nation.



Karen Whitt, Chief Financial Officer of **The Equity** has been named to the Board of Directors of the Agriculture Retailers Association (ARA), a nonprofit trade association that advocates for American agricultural retailers.

Jennifer Parker of **Innovative Staff Solutions** won the 2019 ISS Values Award.



**Siemer Milling Company** has elected David Jansen as Vice President of Production. Jansen has been employed at Siemer's for over 30 years.

Canarm Ltd., parent company of **Farmweld** in Teutopolis, is expanding its warehousing footprint in the USA on Farmweld's campus in Teutopolis. Canarm is a global manufacturer and distributor of products in the residential lighting, agricultural equipment and HVAC markets. Phase one of the 65,000 square foot project is set to begin in early April and will be operational by year end. Canarm has received Platinum recognition as one of Canada's Best Managed Companies.

**Eastern Illinois University** has been recognized as a top 12 online college in America by Intelligent.com, a student-focused publication that provides research to help prospective students make informed decisions about higher education options. Online programs earning acclaim include history degree, master's in history degree, MBA degree, RN to BSN degree, gerontology degree, and masters in public policy degree.

If you have news you want to share with the Chamber membership on special awards, recognition, employee promotions, etc. please e-mail the information to:

Norma Lansing at  
[nlansing@effinghamcountychamber.com](mailto:nlansing@effinghamcountychamber.com)

# better businesses deserve better websites.

The website is the central hub for your business.  
Is yours truly telling your story?  
Is it engaging your audience?

Our approach to design and development leads to  
sites that not only inspire and engage,  
but elevate your brand.

are you ready for a better website?

**let's talk.**



**imaginethis!**  
MARKETING GROUP

branding & design • web development • digital & social media advertising • content marketing

**217.342.2661**  
thinkcreatedo.com



**AXIS**  
@109 WEST



Amenities

Internet Access  
Conference Room  
Kitchenette  
Restrooms  
Private Phone Room  
Corporate Plans  
Locking Cubicles  
Available  
Free Coffee

## Effingham's First Shared Workspace

### Our Workspace

A shared work-space is a flexible office solution for a range of business professionals. Utilized by remote workers, freelancers, entrepreneurs, and graduate students, shared workspaces are the fastest growing sector of business office space in the nation. By 2030, flexible workspace is expected to represent 30% of US office stock.

AXIS provides a range of open office settings for the working professional. AXIS members will enjoy a collaborative, creative environment featuring traditional table-top space, stand-up work areas, lounge seating, a privacy booth, conference room, and other amenities. The AXIS space also includes individual cubicles for enhanced individualized space.

## Membership

Standard memberships are charged on a monthly basis and may be cancelled at any time. Annual commitments enjoy one free month of standard membership.

Single  
Membership

\$85/Month

Locking Cubicle

add \$100/Month

## Day Passes

Day Passes are available to the public at a rate of \$10 per 24 hour period. Payment is due upon issuance.

*Terms and Conditions Apply. Contact Us for Details*

**109 W. Jefferson Ave. Effingham, IL, 62401**  
**www.axis109west.com**

# SHARE the LOVE



## Member Referral Program

Get Recognized! Each time a referred business becomes a Chamber member, the referring individual will be recognized with the announcement of the new member in the next issue of the Network Magazine.

**"RECRUITER OF THE YEAR"**  
Coming in 2020

The Member Referral Program is member driven effort to increase Chamber membership to reach our collective goals. A growing membership strengthens the Chamber's ability to impact community and business issues that are important to our members. By actively participating in the program, you will help with the continued growth of the Chamber while creating new connections. With your involvement you are showing support for the Chamber and the belief in our continued efforts to meet the needs of our members and provide even MORE valuable benefits.

How does it work? Easy! Identify a business that you feel would benefit from a Chamber membership and email your information to Becky Brown, Membership Director at (217) 342-4147 or [bbrown@effinghamcountychamber.com](mailto:bbrown@effinghamcountychamber.com). All referred businesses will be contacted for recruitment.

CREATE NEW CONNECTIONS • STRENGTHEN THE CHAMBER • IMPACT THE COMMUNITY

The joy of  
**LIVING**  
pain free



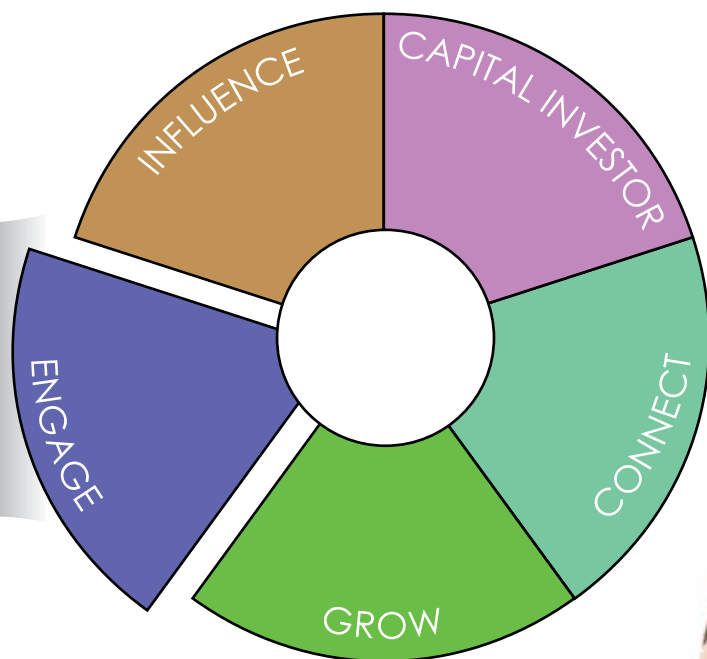
**HSHS**  
**St. Anthony's**  
Center for Interventional  
Pain Management

**Same Week  
Consultations & Treatments**

[stanthonyseffingham.org/pain-management](http://stanthonyseffingham.org/pain-management)



# YOUR CHAMBER. YOUR CHOICE.



**EFFINGHAM COUNTY**  
**CHAMBER OF COMMERCE**  
*Engaging Business and Community*

For more information, please reach out to Becky Brown,  
Membership Director at [bbrown@effinghamcounty-chamber.com](mailto:bbrown@effinghamcounty-chamber.com), or (217) 342-4147.



# CHAMBER 2019 ANNUAL REPORT

**40**

NEW MEMBER BUSINESSES  
**THIS YEAR**



**554**

TOTAL MEMBERSHIP

**90%**

RETENTION RATE

**46%**

MARKET PENETRATION  
(EFFINGHAM CO.)



**CHAMBER OF THE YEAR**

*Finalist*



**CHAMBER WEBSITE**

**29,861**

TOTAL WEBSITE USERS

**42,833**

TOTAL WEBSITE  
SESSIONS

**85,384**

TOTAL WEBSITE  
PAGEVIEWS

## TOP PAGES

1. EVENTS
2. BUSINESS  
DIRECTORY/LIST
3. AREA JOBS

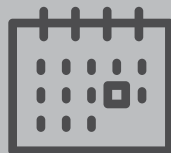
**15**

RIBBON  
CUTTINGS



**12**

NEW CLIENTS  
(First year of operation)



**125+**

CHAMBER EVENTS

**7500+**

PEOPLE ATTENDED

## ..... KEY EVENTS .....

FIRST FRIDAY LUNCH  
BUSINESS AFTER HOURS  
COFFEE & CONNECTIONS  
CHAMBER RADIO DAYS  
GOLF OUTING  
TOP COMMUNITY  
LEADERS UNDER 40

EFFINGHAM COUNTY  
MANUFACTURING DAY  
EFFINGHAM COUNTY  
CAREER FAIR  
KICK OFF TO  
EDUCATION BREAKFAST  
FALL DRAW  
HR ROUNDTABLE

# CREATE. CONNECT. COLLABORATE.

We are Focused on Business Growth & Development through Collaborative Partnerships and Strategic Initiatives.

## CHAMBER MEMBERSHIP CORE BENEFITS

- Referrals to Chamber members only through the Chamber website, phone calls & walk-ins
- All your employees are members too and can access Chamber benefits
- Cost-effective advertising and sponsorship opportunities offers exposure that are only available to Chamber members
- “Proud Member” decal, virtual badge and plaque
- Announcement of your membership and business milestones in Chamber Communications Center (print and online)
- Complimentary Notary Public services
- Display business cards & brochures in Chamber lobby
- Use of Chamber bulk mailing permit (restrictions apply, - postage not included)
- Access to Chamber events, programs & services at member pricing, including the Business Outreach Program, Incubator Network
- Annual subscription to Chamber print, online and digital publications
- Guide the direction of the Chamber by participating in surveys and polls
- Opportunity to build connections through committee & taskforce participation
- Access to Full-time Professional Chamber Staff located at Chamber office, 903 N Keller Drive, Effingham, IL.
- Complimentary use of Chamber Conference Room during business hours (per availability)
- Printed Membership Directory



Get the most out of your membership! Contact us today for information on how to take advantage of your membership benefits!

Effingham County Chamber of Commerce • 903 N. Keller Drive, Effingham, IL 62401 •  
(217) 342-4147 • [effinghamcountychamber.com](http://effinghamcountychamber.com)

# FRIDAY, MAY 29th

## EFFINGHAM COUNTRY CLUB



EFFINGHAM COUNTY  
CHAMBER OF COMMERCE

# GOLF OUTING

2020

Register at [effinghamcountychamber.com](http://effinghamcountychamber.com) or call  
217-342-4147.

**SPONSORSHIP OPPORTUNITIES AVAILABLE!**



**SAVE THE DATE!**  
for the Effingham County  
Chamber of Commerce  
2020 FALL DRAW  
See **page 8** for details

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PERMIT NO. 172  
EFFINGHAM, IL 62401

**(217) 342-4147 | [EffinghamCountyChamber.com](http://EffinghamCountyChamber.com)**

903 N. Keller Drive, PO Box 643  
Effingham, IL 62401