

Downtown Effingham

HOMETOWN Christmas

sponsorships

❄ SATURDAY, NOVEMBER 28 ❄

Put your business at the heart of one of Effingham County's favorite holiday traditions while helping keep Hometown Christmas free for local families.

TREE TOP ❄ \$2,000

- Recognition as presenting sponsor in event promotion
- Premier logo placement on event signage
- Grand Marshal in Lighted Parade
- Featured sponsor social spotlight interview
- Opportunity to participate with a free family activity
- First opportunity for 2027 sponsorship

REINDEER X 2 ❄ \$1,500

- Recognition as an official Reindeer sponsor
- Branded photo opportunity near reindeer
- Featured social media spotlight
- Lighted Parade entry



HORSE & CARRIAGE ❄ \$1,000

- Recognition as the official H&C sponsor
- Sponsor signage at carriage loading area
- Featured social media recognition
- Opportunity for booth near activity
- Lighted Parade entry

SANTA'S WORKSHOP X 2 ❄ \$1,000

- Recognition as an official SW Sponsor
- Logo on Santa's Workshop banner & signage
- Featured social media recognition
- Lighted Parade entry

SNOW GLOBE ❄ \$1,000

- Recognition as the official SG sponsor
- Branded photo opportunity near SG
- Featured social media recognition
- Lighted Parade entry

CAROLER ❄ \$500

- Company logo on event signage
- Recognition in Hometown Christmas social media promotion
- Opportunity to provide a free giveaway at the event
- Lighted Parade entry

SANTA LETTERS ❄ \$350

- Company logo/name featured in Hometown Christmas newspaper ad
- "Letters to Santa" presented by sponsor at Santa House
- Social media sponsor recognition
- Lighted Parade entry

CANDY CANE SUPPORTER ❄ \$250

- Company name on event signage
- Social media sponsor recognition
- Light Parade entry

LIGHTED PARADE ❄ \$20



Interested? Call Nicole Morrison

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