

DOWNTOWN EFFINGHAM

HOMETOWN CHRISTMAS SPONSORS

SATURDAY, NOVEMBER 29

Be part of Effingham County's most cherished traditions. Hometown Christmas is a FREE community celebration that brings families and neighbors together for an evening of holiday magic-and we need your support to make it happen!

HIGHLIGHTS

Lighted Christmas Parade
Santa's Workshop
Reindeer & Sleigh
Tractor Train Rides
Holiday Characters
FACE Christmas Concert
Macklin Kettle Corn
Joe Sippers Hot Chocolate & Treats

WHY SPONSOR

Your support helps us create a joyful, family-friendly experience for all-and puts your business in front of hundreds of community members. It's a great way to give back, gain visibility, and keep beloved local holiday traditions alive right here in Downtown Effingham!

TREE TOP | \$2,000

company logo on welcome banner & signage
grand marshal in lighted parade
special guest during radio & social media interviews
first right of refusal for 2026 event

REINDEER X 2 | \$1,500

company logo on reindeer banner & signage
branded photo opp near reindeer
lighted parade entry

HORSE & CARRIAGE | \$1,000

company logo on H&V and signage
workshop booth & lighted parade entry



SANTA'S WORKSHOP | \$1,000

company logo on workshop banner & signage
workshop booth & lighted parade entry



SANTA LETTERS | \$350

company name on event signage & print ads
lighted parade entry

TRACY WILLENBORG



CANDY CANE | \$250

company name on event signage
lighted parade entry



LIGHTED PARADE | \$20

lighted parade entry

Interested? Call Nicole Morrison @ (217) 347-6282
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